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# **Colton Woytas**

### WORK EXPERIENCE

2017 SUMMER - PRESENT

## UX Designer @ GS&F

I work full-time designing digital experiences, services, and products at a mid-size advertising agency in Nashville, TN. The role demands the consideration of both business and design opportunities while making fast-paced decisions, creating and carrying out user tests, and presenting appropriate UX/UI solutions.

#### 2016 SUMMER

## Intern @ Brault & Barnes Design

I completed various ux/visual design deliverables as we worked through re-designing the website of a major utility company in Vermont.

#### 2015 SUMMER

## UX/UI Design Intern @ Nasdaq

I worked on the small digital design team creating internal products and complete client design requests involved in rolling out a new website.

#### 2014-2015

# Designer @ RIT Hockey Operations

As the in-house designer, I handled all needs ranging from parking passes to special uniforms worn by both teams and auctioned off for charity.

## **EDUCATION**

2017 SPRING

## Rochester Institute of Technology

New Media Design, BFA Minor in Business Administration

# **SKILLS**

- UX Design
- Research
- Interface Design
- · HTML/CSS
- Motion Design
- Presentation

# **INVOLVEMENT**

#### 2ND PLACE

# RIT iOS App Challenge

As a team of three we created an app that helped users make plans with their friends by checking keywords against social media posts.

#### **VOLUNTEER**

# Thought At Work

I was fortunate enough to host a panel discussion during the conference. Also, the official after-after party was at my house.

#### AWARD

#### RIT Athletics Volunteer

I was recognized at the year-end athletic awards banquet for time spent volunteering in different classrooms downtown Rochester.